



Data Protection Notice for CLUSTER EVENT: COMMON EUROPEAN DATA SPACE FOR CULTURAL HERITAGE¹

This Data Protection Notice describes the measures taken to protect your personal data with regard to the action involving the present data processing operation and what rights you have as a data subject.

European Health and Digital Executive Agency (HaDEA or Agency) protects the fundamental rights and freedoms of natural persons and in particular your right to privacy and the protection of your personal data.

Your personal data are processed in accordance with Regulation (EU) No 2018/1725² on the protection of individuals with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

What are the purposes of this processing activity?

The purpose(s) of the processing activity is to ensure proper organisation and management and participation to this event. Specifically, the following activities are covered:

- Registration of participants to the event and management of their participation either on site or online
- Management of contacts and mailing lists for invitations, including participant lists;
- Management of follow-up communication and other related follow-up actions, such as, speakers' presentation, feedback
- Taking photos of speakers and participants for communication purposes based on prior consent

Who is the data controller?

The data controller of the processing operation is Head of Unit B2 'Digital' of the HaDEA.

Which personal data is collected?

The following of your personal data are collected:

For participants, the following personal data are collected:

- Online participants and speakers: first name, last name, professional email address, company/organisation, project name and acronym (if applicable);
- On-site participants and speakers: first name, last name, title, professional email address, company/organisation, project name and acronym (if applicable), and copy of the ID or passport or any other relevant document to have access to the building

All personal data are **mandatory** for the purpose(s) outline above.

¹ Digital Europe Work Programme 2025-2027 [2.2.1.1 Data Space for Cultural Heritage (deployment)]

² Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L295/39 of 21.11.2018).

The below personal data are not mandatory.

For on-site participants and speakers:

- The event will be web-streamed, without recording, and therefore your voice and image might be processed. It is also possible that photos of you will be taken during the event and might be used for related communication purposes and published on related communication channels, i.e. the Agency's and Commission's official websites and social media accounts.

Upon registration, you can give your explicit consent to the above-described processes. In the absence of your consent, the organiser will try to find suitable alternatives, so that you can fully take part in the event.

For online participants and speakers:

- The event will be web-streamed without recording. You may switch on your camera or open your micro to speak. In such case, other participants will be able to see either your face and/or hear your voice.

For online and on-site participants:

- you will have the possibility to participate to the discussions. In this context, you may express personal views or share personal data from your own initiative.

Who has access to the personal data of data subjects and to whom can they be disclosed?

The recipients of your personal data will be:

- Authorised staff of the Agency and Commission in charge of the organisation and follow-up of the event.
- On-site and online participants and speakers of the event.
- The public in relation to any communication on the event including images taken of the participants that may be made publicly available.
- On a need-to-know basis and in compliance with the relevant current legislation, bodies charged with monitoring or inspection tasks in application of EU law (e.g. EC internal audit, Court of Auditors, European Anti-fraud Office (OLAF), the European Ombudsman, the European Data Protection Supervisor, the European Public Prosecutor).

Your personal data will not be transferred to third countries or international organisations.

The processing of your data will not include automated decision-making (such as profiling).

Third party tools used for the organisation of CLUSTER EVENT: COMMON EUROPEAN DATA SPACE FOR CULTURAL HERITAGE

The event will be organised on site and online **using the following tools:**

- **Cisco/Webex:** For the purpose of hosting the events, updating news, informing people about the events organisation. Webex collects the following personal data: first name, last name, IP address, language, website data, geolocation, and browser-generated information (including device information, operating system, device type, system, cookies or other technologies used to analyse users' activity). It hosts the collected personal data on servers in Europe. [Data Management - Cisco](#) and [Cisco Online Privacy Statement - Cisco](#)
- **EUSurvey:** The Commission, through EUSurvey, collects and uses your personal

information for the purpose of enabling you, as a user, to connect to the EUSurvey application and use the service for creating and publishing online questionnaires. Your contact details (email address, first name and last name) may also be used for contacting you for support and quality management purposes.

For information on how EUSurvey processes personal data, see at <https://ec.europa.eu/eusurvey/home/privacystatement>

Which is the legal basis for processing your personal data?

The legal basis for the processing activities is/are:

- *Article 5(1)(a) of Regulation (EU) 2018/1725 because processing is necessary for the performance of a **task carried out in the public interest** (or in the exercise of official authority vested in the Union institution or body) laid down in Union law³;*
- *Article 5(1)(d) of Regulation (EU) 2018/1725 based on **your explicit prior consent** for your non-mandatory personal data indicated above.*

How to withdraw your consent and the consequences of doing this

If you want us to delete the following personal data, please contact us and we will do it at the latest ten working days after your request.

Please note that withdrawing your consent does not affect the lawfulness of any processing based on your consent before this consent is withdrawn. Attention is drawn to the consequences of a delete request, which means that all your contact details will be lost.

How long do we keep your personal data?

Your data will be kept for a maximum period of **four months** after the end of the event. Data will be deleted at the end of this period.

Recorded and photographed data of you will be kept for a maximum period of **2 years**. Data will be deleted at the end of this period.

What are your rights regarding your personal data?

You have the right to access your personal data and to request your personal data to be rectified, if the data is inaccurate or incomplete; where applicable, you have the right to request restriction or to object to processing, to request a copy or erasure of your personal data held by the data controller. If processing is based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based on your consent before its withdrawal.

Your request to exercise one of the above rights will be dealt with without undue delay and within **one month**.

If you have **any queries** concerning the processing of your personal data or wish to exercise any of the rights described above, you can contact HADEA-DEP-DIGITAL@ec.europa.eu and HaDEA DPO HADEA-DPO@ec.europa.eu

You shall have right of recourse at any time to the European Data Protection Supervisor at EDPS@edps.europa.eu.

³ Article 6 of the Commission Implementing Decision (EU) 2021/173 delegating powers to the European Health and Digital Executive Agency with a view to the performance of tasks linked to the implementation of Union programmes in the fields of health, food safety, digital, industry, space (including research and innovation) comprising, in particular, implementation of appropriations entered in the general budget of the Union. For more information on the programmes, please consult the HaDEA website at <https://hadea.ec.europa.eu/> Regulation (EU) 2021/694 of the European Parliament and of the Council of 29 April 2021 establishing the Digital Europe Programme and repealing Decision (EU) 2015/2240, OJ L 166, 11.5.2021, p. 1–34

