



DG CNECT/Unit G2 Interactive Technologies,
Digital for Culture and Education

Call 2 Virtual Info Day - 14 March 2022

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Data space for cultural heritage (deployment)

- **What is the common European data space for cultural heritage**
- A data space to support the digital transformation of Europe's cultural sector. It will foster the creation and reuse of content in various sectors, with value for the economy and society.
- The data space will build on the Europeana Digital Service Infrastructure (DSI) and will expand its current functionalities, in particular in relation to 3D, re-use of digitised cultural resources as well as cross-sector and cross-border cooperation. The data space will also build on the current [Europeana Strategy 2020-2025](#).
- The Commission Recommendation C(2021)7953 of 10 November 2021 paves the way for the common European data space for cultural heritage.
- A call for tenders will soon be launched for the set up of the data space (**first work strand** of the topic *2.2.1.6 Data space for cultural heritage (deployment)* of the DIGITAL WP 2021-2022).



DIGITAL-2022-CULTURAL-02-HERITAGE

- This call covers the **second work-strand** of the topic *2.2.1.6 Data space for cultural heritage (deployment)* of the DIGITAL WP 2021-2022.
- The grants will contribute to the deployment of the data space for cultural heritage.
- The call focuses on seizing the opportunities of advanced technologies for increasing the quality, sustainability, use and re-use of the data space. Projects will build digital capacity in the cultural sector by collaborating with existing and relevant European, national and regional initiatives and platforms.
- **Call profile**
 - Budget: **€4 million**
 - Funding rate: **75% for SMEs** (SME support grant) and **50%** for all other beneficiaries
 - Indicative duration: **24 months**
 - At minimum 3 entities from 3 different eligible countries. SME participation is highly encouraged.



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- **We are looking for actions to:**
- **Enrich the offer of data, tools and services** available on the data space (such as access to high quality and high-value datasets, tools, technical know-how references, and other services)
- **Use existing Artificial Intelligence and machine-learning systems** to improve user-engagement and experience (for example, via automatic translations, automatic enrichments, adaptive filtering, personalised recommendations or in other aspects of the data space).
- **Re-use available digitised cultural heritage assets, in particular 3D**, in important domains such as education, social sciences and humanities, tourism and the wider cultural and creative sector.

Projects must cover **at least one** of these application areas.



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• Outcomes and deliverables

The actions' outcomes will contribute to the *global* outcomes and deliverables of the deployment of the data space for cultural heritage:

- Facilitate the digital transformation of the cultural sector and capacity building, enabling a pan-European innovative data platform infrastructure with easy online access to European cultural content.
- High-value datasets available for re-use, in particular 3D datasets, including for conducting scientific research, preservation and restoration purposes, re-use by the cultural and creative sector
- Allow stakeholders of the wider cultural sector to further enlarge, use and benefit from this data space.
- Numerous digital opportunities for the public, ranging from virtual visits to museums, libraries, galleries and heritage sites to history reconstruction and education;



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- **What do we NOT want?**

- It is not about the set up of the data space (first work strand, via procurement), nor of other infrastructures
- It is not about research (eg using existing AI/ML technologies is called for)
- Activities that are not contributing to the development and deployment of the data space -eg
 - ≠ Resulting data, tools or services that cannot be integrated in the data space
 - ≠ Reuse of data outside the data space, or reuse cases with no exploitation
- Lack of sustainability of outcomes



Targeted stakeholders

- **Types of main stakeholders addressed**

- Cultural heritage organisations, cultural heritage stakeholders, academic and research organisations, technology providers, stakeholders in education, humanities, tourism, creative sectors interested in re-using data.
- At minimum entities from 3 eligible countries. SME participation is highly encouraged.

- **Existing actors/partnerships (participation not limited to those)**

- Consortia of the CEF Europeana DSI (CSP and Generic Services projects)
- National, domain and thematic accredited aggregators (Europeana Aggregator Forum)



Award criteria

Relevance

- Alignment with the objectives and the application areas of the call (section 2)
- Contribution to long-term policy objectives, policies and strategies, and synergies with activities at European and national level
 - Support with the implementation of the objectives of the Commission Recommendation of 10/11/2021, alignment with the provisions of the Digital Europe Programme, the European Data Strategy,...
- Extent to which the project would reinforce and secure the digital technology supply chain in the EU*
 - Applicants need to provide information or explain when their proposed project is not concerned.
- Extent to which the project can overcome financial obstacles such as the lack of market finance*
 - *Not applicable to this topic.*



Award criteria

Implementation

- Maturity of the project
- Soundness of the implementation plan and efficient use of resources
 - Measurable performance indicators, with a clear baseline and ambitious targets, will be considered positively in the score
 - Deliverables must include a 'Dissemination and exploitation plan' (in the first 6 months), an 'Integration report' (in the first 6 months of the project), a 'Sustainability plan' (6 months before end of project), and a 'Technical progress report' (every 6 months)
- Capacity of the applicants, and when applicable the consortium as a whole, to carry out the proposed work



Award criteria

- **Impact**

- Extent to which the project *will achieve the expected outcomes and deliverables referred to in the call* for proposals and, where relevant, the plans to disseminate and communicate project achievements
 - Extent to which the proposed action's outcomes will contribute to the global expected outcomes of the deployment of the data space for cultural heritage, referred to in the call.
- Extent to which the project will strengthen competitiveness and bring important benefits for society
- Extent to which the project addresses environmental sustainability and the European Green Deal goals, in terms of direct effects and/or in awareness of environmental effects *
 - Applicants need to provide information or explain when their proposed project is not concerned .



Additional information

- **Background documents**

- Call for proposals on Funding and Tenders portal: <https://europa.eu/!7QdRtn>
- Call document under 'Conditions and documents', link [**'The CALL DOCUMENT can be accessed here'**](#)
- [DIGITAL WP 2021-2022, section 2.2.1.6 Data space for cultural heritage \(deployment\)](#)
- [Commission Recommendation C\(2021\)7953 of 10 November 2021 on a common European data space for cultural heritage](#)



Thank you – Questions?



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