



Data Protection Notice for World Cancer Day: HaDEA project showcase event

The European Health and Digital Executive Agency (HaDEA) processes your personal data¹ in line with Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018².

What are the purposes of this processing activity?

The **purpose** of the processing activity is to ensure proper organisation and management and participation to this event. Specifically, the following activities are covered:

- Registration of participants and speakers to the event and management of their participation either on site or online;
- Collecting attendants' interest in the event via a dedicated form;
- Handling participation requests and confirmations/rejections;
- Management of contacts and mailing lists for invitations; inclusion of participants in participant lists;
- Management of participants' dietary and accessibility requirements;
- Management of follow-up meetings and other related follow-up actions, such as the collection of feedback, the distribution of participant lists, invitations to future activities related to the event, news, reports, other publications and information material as well as communication activities related to the event;
- Collection of event statistics;
- Management of the web-streaming of the event;
- Management of the recording of the event;
- Management of pictures from the event.

This event will be held in hybrid format. Online participants will have access to web-streaming and will not be able to unmute their microphone or turn on their camera or use the chat or Q&A section.

Who is the data controller?

The data controller of the processing operation is Head of Unit C3 'Staff, Communication and Support' of HaDEA. The controller may be contacted via the following functional mailbox: HaDEA-COMMUNICATION@ec.europa.eu.

The following **entities process** your personal data on behalf of HaDEA:

- Cecoforma (info@cecoforma.com): processors to manage the online and on-site registration of participants and speakers, photo and video material (including web-streaming, recording) through the third-party tools Stova, Fielddrive, Vimeo;
- Netcompany-Intrasoft (info@netcompany.com): processors to manage the online and on-

¹ Personal data shall mean any information relating to an identified or identifiable natural person ('data subject'). An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

² Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L295/39 of 21.11.2018).

site registration of participants and speakers, photo and video material (including web-streaming, recording) through the third-party tools Stova, Fielddrive, Vimeo;

- Action Global (action@actionprgroup.com): processors to manage the online and on-site registration of and contacts with press and journalists, through the third-party tools Stova, Fielddrive, Vimeo.
- WOOGIE (hello@woogie.studio): Sub-processors for the purpose of organising the online speakers' interactions and registrations. WOOGIE will collect the data from all participants through the third-party tool Stova.

Third party tools used for the organisation of the event

The event will be organised using the **following tools**: Stova for registrations; Fielddrive for badging on-site participants; Vimeo for web-streaming and hosting of the recording of the event; YouTube for hosting the recording of the event.

Stova: For the purpose of event organisation, Stova, third party tool under subcontractor Woogie's (subcontractor) management, collects certain personal data from participants. The mandatory data may include your title, first name, last name, job title, organisation, email address, dietary requirements and accessibility requirements. This data is required to facilitate your participation in the event. Please note that data categories for on-site and online participants differ and are specified below.

Stova collects the personal data/consent to inform about the following: live web-streaming, images and video recordings of the event and consenting participants; these images and video recordings may be published following the event.

For the purpose of registering to the event, including collecting their personal data for the confirmation of participation, Stova, third party tool may collect from session organisers, moderators, speakers, journalists and participants the following: title, first name, family name, organisation, function, email address, job title. Please note that data categories for on-site and online participants differ and are specified below. Stova hosts the collected personal data on servers in the EU. For information on how Stova Group uses cookies and processes personal data, please consult <https://stova.io/privacy-policy/>.

Fielddrive: Only for the on-site event, the purpose of badging on-site participants, including the printing of a dedicated badge, Fielddrive, third party tool under Cecoforma's (contractor) responsibility, collects from sessions organisers, moderators, speakers, exhibitors and participants title, first name, family name, organisation, function, email address. It hosts the collected personal data on servers in the EU. For information on how Fielddrive uses cookies and processes personal data, please consult <https://www.fielddrive.com/privacy-policy>

EUSurvey: The Commission, through EUSurvey, collects and uses your personal information for the purpose of enabling you, as a user, to connect to the EUSurvey application and use the service for replying to online questionnaires. Some of your contact details (email address, first name and last name) may also be used for contacting you for support and quality management purposes. Check out the privacy policy for all the European Commission's websites within the ec.europa.eu domain and the inter-institutional EU websites on the europa.eu domain that are managed by the Commission: https://commission.europa.eu/privacy-policy-websites-managed-european-commission_en

Vimeo: Vimeo, third party tool under Cecoforma's (contractor) responsibility, is used for the purposes of hosting the web-streaming and video recording. The latter will be transferred to YouTube and will be hosted on the account managed by HaDEA. Vimeo automatically collects certain types of data when you use our services, regardless of whether you have an account. This data includes your IP address, technical information about your device (e.g., browser type, operating system, basic device information), the web page you visited or search query you entered before reaching us, and your activities. Vimeo may track your activities using cookies and similar technologies. For more information on how Vimeo processes personal data, please check their privacy policy at <https://vimeo.com/privacy>.

YouTube: For the purposes of hosting the video recording, please check **YouTube** privacy policy at <https://support.google.com/youtube/answer/10364219?hl=en#zippy=%2Chow-youtube->

[may-use-your-personal-information%20Chow-youtube-may-use-content-such-as-videos-and-photos-that-you-choose-to-upload.](#)

Which personal data is collected?

The personal data listed below are directly collected from the data subject during registration.

For **participants**, the following personal data are collected:

- Online participants: first name, last name, professional email address, job title, category, company/organisation, project name and acronym (if applicable);
- On-site participants: first name, last name, title, date of birth, professional email address, category, job title, company/organisation, project name and acronym (if applicable), dietary and accessibility requirements (if any).

All personal data are **mandatory** for the purpose(s) outlined above.

- For **speakers**, the following personal data are collected: first name, last name, title, date of birth, job title, company/organisation, professional email address, phone number. Your voice and image will be web-streamed and recorded and photographs of you will be taken at the event. Your biography and photo will be also collected.

All personal data are **mandatory** for the purpose(s) outlined above.

For on-site participants:

- A photographer will be present and it is possible that **photographs** of you will be taken during the event and used for communication-related purposes. These can only be processed based on your explicit prior consent. Upon registration, you can give your explicit consent to be photographed and for your image to be published on related communication channels, i.e. the Agency's and Commission's official websites and social media platforms. In the absence of your consent, the organiser will provide you with a way to be identified by the photographer, so that they do not take identifiable photos of you.
- The event will be **web-streamed** and it is possible that you will be recorded. The recording can only be processed based on your explicit prior consent. Upon registration, you can give your explicit consent to have your image/voice recorded and published on related communication channels, i.e. the Agency's and Commission's official websites and social media platforms. In the absence of your consent, the organiser will try to find suitable alternatives, so that you can fully take part in the event.

Who has access to the personal data of data subjects and to whom can they be disclosed?

The recipients of your personal data will be relevant staff of HaDEA and the Commission and the authorised staff of the contractors and sub-contractors in charge of the organisation and follow-up of the event, participants to the events as well as individuals who have access to the pictures and audio visual material published on HaDEA websites and social media platforms.

In case of audits or proceedings, data will be received by HaDEA's internal control officers, data protection officer and legal affairs sector.

In addition, in case of control or dispute, personal data can be shared with and processed by the bodies charged with a monitoring or inspection task in application of Union law in compliance with the applicable data protection rules and within the scope of their tasks entrusted by the relevant legislation. This includes, in particular, the following recipients:

- Bodies in charge of a monitoring or an inspection task in application of Union law (e.g. Internal Audit Service (IAS), Court of Auditors, etc.);
- The European Court of Justice or a national judge as well as the lawyers and the agents of the parties in case of a legal procedure;
- The European Antifraud Office (OLAF) in case of an investigation conducted in application of Regulation (EC) No 1073/1999;
- The European Ombudsman within the scope of the tasks entrusted to it by Article 228 of the Treaty on the Functioning of the European Union;

- The European Data Protection Supervisor (EDPS) in accordance with Article 58 of Regulation (EC) 2018/1725;
- The European Public Prosecutor's Office (EPPO) within the scope of Article 4 of Council Regulation (EU) 2017/1939 of 12 October 2017 implementing enhanced cooperation on the establishment of the European Public Prosecutor's Office.

Your personal data **will not be transferred** to third countries or international organisations.

The processing of your data will **not include automated decision-making** (such as profiling).

Which is the legal basis for processing your personal data?

The legal basis for the processing activities are:

- Article 5(1)(a) of Regulation (EU) 2018/1725 because processing is necessary for the performance of a **task carried out in the public interest** (or in the exercise of official authority vested in the Union institution or body)³ laid down in Union law;
- Article 5(1)(d) of Regulation (EU) 2018/1725 based on **your explicit prior consent** for your non-mandatory personal data indicated above: photos, videos, web-streaming and recording of the on-site participants.

Furthermore, when it comes to the processing of special categories of personal data, the processing operation is lawful under Article 10(2)(a) of the Regulation (EU) 2018/1725 provided you have given your prior explicit consent.

How to withdraw your consent and the consequences of doing this

If you want us to delete your recorded image, please contact us and we will edit the recording within one month of your request.

Please note that withdrawing your consent does not affect the lawfulness of any processing based on your consent before this consent is withdrawn.

How long do we keep your personal data?

Your data will be kept for a maximum period of **6 months** after the end of the event. Data will be deleted at the end of this period.

Recorded and photographed data of you will be kept for **1 year** after the end of the event.

What are your rights regarding your personal data?

You have the right to access your personal data and to request your personal data to be rectified, if the data is inaccurate or incomplete; where applicable, you have the right to request restriction or to object to processing, to request a copy or erasure of your personal data held by the data controller. If processing is based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based on your consent before its withdrawal.

Your request to exercise one of the above rights will be dealt with without undue delay and within **one month**.

If you have **any queries** concerning the processing of your personal data or wish to exercise any of the rights described above, you can contact the Head of Unit C3 'Staff, Communication and Support' HADEA-Communication@ec.europa.eu and HaDEA DPO HADEA-DPO@ec.europa.eu.

You shall have right of recourse at any time to the European Data Protection Supervisor at EDPS@edps.europa.eu.

Version December 2024

³ Article 6 of the Commission Implementing Decision (EU) 2021/173 delegating powers to the European Health and Digital Executive Agency with a view to the performance of tasks linked to the implementation of Union programmes in the fields of health, food safety, digital, industry, space (including research and innovation) comprising, in particular, implementation of appropriations entered in the general budget of the Union. For more information on the programmes, please consult the HaDEA website at <https://hadea.ec.europa.eu/>

