



European
Commission



DG CNECT
June 2023

#DigitalEuropeProgramme





DIGITAL-2023-DEPLOY-04-EDMO-HUBS - European Digital Media observatory (EDMO) - National and multinational hubs

1. What are you looking for?

- The objective of this topic is to finance the work of independent national and multinational EDMO hubs operating in geographical areas covered by existing EDMO hubs for which the funding is ending at the end of 2023 and in 2024.
- Member States covered by the first eight hubs for which the funding is ending in 2023 and in 2024: Ireland, Belgium, Czechia, Denmark, Finland, France, Italy, Luxemburg, the Netherlands, Poland, Slovakia, Spain, Sweden, as well as Norway, in the EEA.



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2. What do you NOT want?

- one Member State should be covered by only one hub (including existing hubs and hubs yet to be established), unless this can be duly justified by the media and information ecosystem.



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3. Is this new or has it been called before?

- Through the Connecting Europe Facility programme, the European Commission has financed the first eight EDMO regional hubs which were officially announced in May 2021.
- In December 2022, six new EDMO hubs were established through the Digital Europe Programme.
- The 14 independent hubs currently cover all 27 EU Member States as well as Norway.
- This call aims to support the work of independent national and multinational hubs operating in geographical areas covered by previous actions for which the funding is ending at the end of 2023 and in 2024.



Work Programme topic – topic evolution

4. Any projects which the proposal should build on?

The proposals need to build on previous work done by the existing hubs in the following fields:

1. Governance of EDMO
2. Fact-checking
3. Research
4. Media Literacy
5. Monitoring of online platforms
6. Regional community
7. Communication



5. Who are the types of main stakeholders that are addressed?

5. Is there a programme of action (e.g. Partnership or other) driving this?

Work Programme topic – Key actors

5. Who are the types of main stakeholders that are addressed?

- European fact-checkers, preferably recognised by reputable fact-checking networks such as EFCNS or IFCN.
- Academic researchers working on disinformation, media practitioners,
- Media literacy experts and other stakeholders which conduct relevant activities for tackling the phenomenon of disinformation including open-source intelligence in the area of disinformation.

A hub should involve:

- data scientist
- communication specialist with expertise in collaborating with professional media outlets and in communication activities carried out through social media.

5. Who are the types of main stakeholders that are addressed?

5. Is there a key group of actors (e.g. Partnership or other) driving this?



Work Programme topic – Key actors

6. Is there a key group of actors, or associations or national reference organisations driving this?



Work Programme topic

7. Are there any additional / background documents?

e.g. call specific background / guidance notes;

EC communications and other policy documents;

work programme consultation workshop reports;

strategic research agendas, other research roadmaps;



Future Outlook

8. Do you have information about future trends, emerging initiatives, roadmaps, key players in this area?



Thank you – Questions?



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