



World Cancer Day 2025: HaDEA project showcase
Fostering synergies to beat cancer: The impact of EU-funded projects

4 February

Online 10:00-17:15 | On site in Brussels 09:00-19:00

09:00 Registration & Welcome coffee

10:00 Welcome

Charlotte Van Velthoven Geerdink, Master of Ceremony

Marina Zanchi, Director, European Health and Digital Executive Agency (HaDEA)

10:15 Keynote speech

Sandra Gallina, Director-General, Directorate-General for Health and Food Safety (SANTE)

10:30 Plenary discussion: Reflection on crucial policies and actions to beat cancer

Joanna Drake, Deputy Director-General: Planet, People and Science for Policy, Directorate-General for Research and Innovation (RTD)

Christiane Kirketerp de Viron, Acting Director for Digital Society, Trust and Cybersecurity, Directorate-General for Communications Networks, Content and Technology (CONNECT)

Walter Ricciardi, Chair, EU Mission Board for Cancer

Elisabete Weiderpass, Director, International Agency for Research on Cancer (IARC/WHO)

Sandra Caldeira, Head of Unit, Joint Research Centre (JRC)

Moderator: Philippe Roux, Head of Unit, SANTE

11:15 Coffee break

11:45 Testimonials: *Erika Pataki, National Koranyi Institute of Pulmonology, SOLACE project & Erik Briers, Europa Uomo, PRAISE-U project*

12:00 Panel discussion: Tackling cancer through prevention, early detection and screening

Urška Ivanuš, Institute of Oncology Ljubljana, Slovenia – Joint Action PERCH (EU4Health)

Argyro Rapanou, Netcompany-Intrasoft - EU Mobile App for Cancer Prevention (EU4Health)

Wendy Yared, Association of European Cancer Leagues (ECL), Belgium – BUMPER (EU4Health)

Igor Grabovac, MedUni Vienna, Austria – CO-CAPTAIN & CANCERLESS (Horizon)

Salvatore Vitabile, University of Palermo, Italy – 5G4ASSAC (Connecting Europe Facility Digital)

Moderated by *Anabela Isidro*, Agency for Clinical Research and Biomedical Innovation, Portugal – ECHoS (Horizon)

13:00 **Lunch**

14:15 **Testimonial:** *Ineke Helmer*, PREFERABLE project

14:25 **Panel discussion: From diagnosis to treatment – best practices and new frontiers**

Thomas Dubois, INCA France – Joint Action EUNetCCC (EU4Health)

Vanja Miskovic, IRCCS – I3LUNG (Horizon Europe)

Fernanda Ramos Gomes, Max-Planck-Institute for Multidisciplinary Sciences, Germany – FAIR CHARM (Horizon Europe)

Luís Martí-Bonmatí – EUCAIM project (Digital Europe Programme)

Moderated by *Iwona Lugowska*, Maria Skłodowska-Curie National Institute and Oncology Centre (MSCI), Warsaw, Poland and Vice-President of Organisation of European Cancer Institutes (OECI), Brussels, Belgium

15:25 **Coffee break**

16:00 **Testimonial:** *Erik Stureson*, Youth Cancer Europe – EU Network of Youth Cancer Survivors (EU-CAYAS-NET)

16:10 **Panel discussion: Reducing inequalities and improving quality of life of cancer patients and survivors**

Carina Schneider, CCI-E Vienna, Austria – EU-CAYAS-NET (EU4Health)

Sophie Buckingham, Ecorys, Belgium – Job Retention and Return to Work for Cancer Patients and Survivors (EU4Health)

Lieve Van den Block, VUB, Belgium – EU NAVIGATE (Horizon)

Anne May, UMC, the Netherlands – PREFERABLE I, PREFERABLE II (Horizon)

Moderated by *Marc Van den Bulcke*, Sciensano, Belgium – Joint Action eCAN (EU4Health)

17:10 **Closing remarks and looking ahead**

Marina Zanchi, Director, HaDEA

17:30 **Networking cocktail**