



DIGITAL
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PROGRAMME



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DIGITAL-2024-BESTUSE-TECH-07 - European Digital Media observatory (EDMO) - National and multinational hubs

1. What are we looking for?

- The objective of this topic is to finance the work of independent national and multinational EDMO hubs operating in geographical areas covered by existing EDMO hubs for which the funding is ending at the end of 2024 and in 2025.
- Particularly, funding the hubs of the Member States covered by the second six hubs namely: Bulgaria, Germany, Estonia, Greece, Croatia, Cyprus, Latvia, Lithuania, Hungary, Malta, Austria, Romania and Slovenia.
- The call is open to proposals submitted by new or recurring beneficiaries and consortia.



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2. What do we NOT want?

- One Member State should be covered by only one hub (including existing hubs and new hubs to be established), unless this can be duly justified by the media and information ecosystem.



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3. Is this new topic or has a call been launched before?

- Through the Connecting Europe Facility and Digital Europe programme, the European Commission has financed the EDMO regional hubs as of May 2021 (first 8 hubs) and Dec 2022 (6 additional hubs).
- The 14 independent hubs currently cover all 27 EU Member States, as well as Norway.



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4. What should the proposals build on?

Previous work done by the existing hubs in the following fields:

1. Governance of EDMO
2. Fact-checking
3. Research
4. Media Literacy
5. Monitoring of online platforms
6. Regional community
7. Communication



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5. Who are the targeted stakeholders?

- European fact-checkers, preferably recognised by reputable fact-checking networks such as EFCSN or IFCN.
- Academic researchers working on disinformation and media practitioners.
- Media literacy experts and other stakeholders which conduct relevant activities for tackling the phenomenon of disinformation including open-source intelligence in the area of disinformation.

Each hub should explicitly involve:

- A data scientist; and
- A communication specialist with expertise in collaborating with professional media outlets and in communication activities carried out through social media.



6. What is the Consortium Composition

Proposals must be submitted by:

- minimum 2 independent applicants (beneficiaries; not affiliated entities).
- the coordinator of the consortium must be established in an EU Member State to be covered by the hub.



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7. What are the main differences from the previous calls?

- Clear processes and safeguards to preserve the independence of the hub are mandatory
- All the activities and tasks described in the Call text must be included in the proposal
- Flexibility clause in view of the changing media, technological, geopolitical, legal and policy environment, as well as the related disinformation landscape
- Clear explanation regarding the development of new tools and/or addition of new functionalities in existing tools is mandatory
- More targeted media literacy and communication campaigns
- A data management plan is now a mandatory deliverable
- KPIs to measure outcomes and deliverables are mandatory



Thank you – Questions?



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