



**World Cancer Day 2025: HaDEA project showcase**  
**Fostering synergies to beat cancer: The impact of EU-funded projects**

**4 February**

**Online 10:00-17:15 | On site in Brussels 09:00-19:00**

- 09:00 **Registration & Welcome coffee**
- 10:00 **Welcome**  
Charlotte Van Velthoven Geerdink, Master of Ceremony  
Marina Zanchi, Director, European Health and Digital Executive Agency (HaDEA)
- 10:15 **Keynote speech**  
Sandra Gallina, Director-General, Directorate-General for Health and Food Safety (SANTE)
- 10:30 **Plenary discussion: Reflection on crucial policies and actions to beat cancer**  
  
Joanna Drake, Deputy Director-General: Planet, People and Science for Policy, Directorate-General for Research and Innovation (RTD)  
Christiane Kirketerp de Viron, Acting Director for Digital Society, Trust and Cybersecurity, Directorate-General for Communications Networks, Content and Technology (CONNECT)  
Walter Ricciardi, Chair, EU Mission Board for Cancer  
Elisabete Weiderpass, Director, International Agency for Research on Cancer (IARC/WHO)  
Sandra Caldeira, Head of Unit, Joint Research Centre (JRC)  
  
Moderator: Philippe Roux, Head of Unit, SANTE
- 11:15 **Coffee break**
- 11:45 **Testimonials:** Erika Pataki, National Koranyi Institute of Pulmonology, SOLACE project & Erik Briers, Europa Uomo, PRAISE-U project
- 12:00 **Panel discussion: Tackling cancer through prevention, early detection and screening**  
  
Urška Ivanuš, Institute of Oncology Ljubljana, Slovenia – Joint Action PERCH (EU4Health)  
Argyro Rapanou – EU Mobile App for Cancer Prevention (EU4Health)  
Wendy Yared – Association of European Cancer Leagues (ECL) – BUMPER (EU4Health)  
Igor Grabovac, MedUni Vienna, Austria – CO-CAPTAIN & CANCERLESS (Horizon)

Salvatore Vitabile, University of Palermo, Italy – 5G4ASSAC (Connecting Europe Facility Digital)

Moderated by Anabela Isidro, Agency for Clinical Research and Biomedical Innovation, Portugal – ECHoS (Horizon)

13:00 **Lunch**

14:15 **Testimonial:** Ineke Helmer, PREFERABLE project

14:25 **Panel discussion: From diagnosis to treatment – best practices and new frontiers**

Thomas Dubois, INCA France – Joint Action EUNetCCC (EU4Health)

Vanja Miskovic, IRCCS – I3LUNG (Horizon Europe)

Fernanda Ramos Gomes, Max-Planck-Institute for Multidisciplinary Sciences, Germany – FAIR CHARM (Horizon Europe)

Luís Martí-Bonmatí – EUCAIM project (Digital Europe Programme)

Moderated by Iwona Lugowska, Maria Skłodowska-Curie National Institute and Oncology Centre (MSCI), Warsaw, Poland and Vice-President of Organisation of European Cancer Institutes (OEI), Brussels, Belgium

15:25 **Coffee break**

16:00 **Testimonial:** Erik Sturesson, Youth Cancer Europe – EU Network of Youth Cancer Survivors (EU-CAYAS-NET)

16:10 **Panel discussion: Reducing inequalities and improving quality of life of cancer patients and survivors**

Carina Schneider, CCI-E Vienna, Austria – EU-CAYAS-NET (EU4Health)

Sophie Buckingham, Ecorys, Belgium – Job Retention and Return to Work for Cancer Patients and Survivors (EU4Health)

Lieve Van den Block, VUB, Belgium – EU NAVIGATE (Horizon)

Anne May, UMC, the Netherlands – PREFERABLE I, PREFERABLE II (Horizon)

Moderated by Marc Van den Bulcke, Sciensano, Belgium – Joint Action eCAN (EU4Health)

17:10 **Closing remarks and looking ahead**

Marina Zanchi, Director, HaDEA

17:20 **Networking cocktail**