



Data Protection Notice for HaDEA public website, newsletters and social media

This Data Protection Notice describes the measures taken to protect your personal data with regard to the action involving the present data processing operation and what rights you have as a data subject.

European Health and Digital Executive Agency (HaDEA or Agency) protects the fundamental rights and freedoms of natural persons and in particular your right to privacy and the protection of your personal data.

Your personal data are processed in accordance with Regulation (EU) No 2018/1725¹ on the protection of individuals with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

What is the purpose(s) of this processing activity?

Agency's public website: the Agency provides the following services via its public website: subscription to newsletter and inquiry form. The website also provided links to social media accounts of the Agency.

Newsletters: newsletters will be set up at a later stage by the Agency.

Social media: the Agency uses social media, Twitter and LinkedIn, to present its work through widely used and contemporary channels. Each social media channel has their own policy on the way they process personal data when accessing their sites. This implies that visitors will be asked for explicit consent to accept the cookies.

Who is the data controller?

The data controller of the processing operation is the Head of Unit C.3 of the HaDEA. The following **entities process** your personal data on our behalf:

DG DIGIT and its external service providers contracted for the provision of services linked to the technical and organizational support of the Commission IT infrastructure.

For advice and assistance regarding personal data protection you can contact DG DIGIT at digit-dpc@ec.europa.eu

Which personal data is collected?

Agency's public website:

Visitors: IP address or device ID of the device used to access the website,

Cookies of website visitors: When browsing the Agency's website, small data files called cookies, may be placed on the visitor's device. Their purpose is to enable the site to store visitor preferences, make the websites operational and gather anonymous analytics data for a certain period of time. All European Commission websites, including the one of the

¹ Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L295/39 of 21.11.2018).

Agency, implement a cookie consent mechanism, allowing the visitors to accept or refuse the cookies.

The above mentioned personal data are **mandatory** for the purpose(s) as outlined above.

In addition, the following **non-mandatory** personal data are collected:

Subscribers to the newsletters: email; only the list of currently chosen newsletters with the associated email address is collected. Each change of your subscription erases instantly previous data; this includes also cancelling subscriptions.

Official photos of events, multimedia items showing persons participating in official events, their images, voices, statements, opinions and similar.

These data are non-mandatory and can only be processed based on your explicit prior consent².

Social media also collect personal data and users should read the respective privacy policies.

Who has access to the personal data of data subjects and to whom can they be disclosed?

The recipients of your personal data to whom the personal data will or might be disclosed are the general public for images or audio-visual items published on the Agency's corporate website and its social media accounts.

Other personal data is only accessible by authorised persons in the Agency or the Commission and its contractors in charge of the creation, maintenance, management and archiving of the website.

On a need to know basis and in compliance with the relevant current legislation, bodies charged with monitoring or inspection tasks in application of EU law (e.g. EC internal audit, Court of Auditors, European Anti-fraud Office (OLAF), the European Ombudsman, the European Data Protection Supervisor).

Your personal data **will not be transferred** to third countries or international organisations.

The processing of your data will **not include automated decision-making** (such as profiling).

Which is the legal basis for processing your personal data?

The legal basis for the processing activities is Article 5(1)(a) of Regulation EU 2018/1725 because processing is necessary for the performance of a task carried out in the public interest (or in the exercise of official authority vested in the Union institution or body)³ and recital 22⁴ of the same Regulation and Article 5(1)(d) of Regulation EU 2018/1725 based on your explicit consent.

How to withdraw your consent and the consequences of doing this

² Processing of non-compulsory personal data can only be based on consent and individual tick boxes have to be provided when data is collected to document the consent.

³ Act of Establishment: Commission Implementing Decision (EU) 2021/173 of 12 February 2021 establishing the European Climate, Infrastructure and Environment Executive Agency, the European Health and Digital Executive Agency, the European Research Executive Agency, the European Innovation Council and SMEs Executive Agency, the European Research Council Executive Agency, and the European Education and Culture Executive Agency and repealing Implementing Decisions 2013/801/EU, 2013/771/EU, 2013/778/EU, 2013/779/EU, 2013/776/EU and 2013/770/EU.

⁴ Processing of personal data for the performance of tasks carried out in the public interest by the Union institutions and bodies includes the processing of personal data necessary for the management and functioning of those institutions and bodies.

If you want us to delete your personal data please contact us and we will do it at the latest 20 working days after your request.

Please note that withdrawing your consent does not affect the lawfulness of any processing based on your consent before this consent is withdrawn. Attention is drawn to the consequences of a delete request, which means that all your contact details will be lost.

How long do we keep your personal data?

Your personal data received from the “inquiry form” via email will be deleted automatically after **12 months**. Other personal data will be deleted upon your request at any time.

What are your rights and how can you exercise them?

You have the right to access your personal data and to request your personal data to be rectified, if the data is inaccurate or incomplete; where applicable, you have the right to request restriction or to object to processing, to request a copy or erasure of your personal data held by the data controller. If processing is based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based on your consent before its withdrawal.

Your request to exercise one of the above rights will be dealt with without undue delay and within **one month**.

If you have **any queries** concerning the processing of your personal data, you may address them to the Head of Unit C.3 Staff, Communication and Support (entity acting as data controller) via: HADEA-COMMUNICATION@ec.europa.eu .

You shall have right of recourse at any time to the HaDEA Data Protection Officer at HADEA-DPO@ec.europa.eu and to the European Data Protection Supervisor at EDPS@edps.europa.eu.

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