

PROGRAMME (DRAFT)

AlHaMBRA Project - Final Conference

Portugal, Lisbon
21-22 November
2022

22 | 11 | 22

21 | 11 | 22

10H00 Drawing the Future
12H00 External Guest (*not confirmed*)

12H00 Welcome Lunch
13H30

13H30 AlHaMBRA Project
14H00 Goals

14H00 AlHaMBRA Project
15H30 Study on the patterns of low
15H30 strength alcohol consumption

15H30 Coffee Break
16H00

DEEP SEAS Findings:

16H00 **TASK 1:** Completing the analysis of
18H30 the data gathered during the 1st
Standardised European Alcohol
Survey (1st SEAS)

TASK 2: Implementing SEAS-2

TASK 4: BI feasibility and regional
implementation plan in MS

19H00 Networking Dinner
22H30

08H30
09H00

Morning Coffee

09H00
10H30

AlHaMBRA Project
Study on alcohol online advertising
and marketing in new media

10H30
10H45

Coffee Break

DEEP SEAS /FAR SEAS – findings

TASK 1: Developing, piloting and
evaluating a good practice based on
available evidence to support women
of child-bearing age, particularly
pregnant women, in reducing in their
babies the risk of development of FASD

TASK 3/2: Supporting MS with
knowledge gathering, best practice and
capacity building

10H45
12H15

Lunch

12H15
13H15

AlHaMBRA Project
Study on alcohol health information /
warning messages on and off labels

13H15
14H45

Coffee Break

15H00
17H00

AlHaMBRA Project Findings

Task 1: Supporting Member States with
knowledge gathering, best practice and
capacity building in the area of alcohol
related harm;

- Alcohol & workplace:
- e-Health:
- Illicit/unrecorded alcohol:

17H00
17H30

Closing Remarks



Co-funded by
the Health Programme
of the European Union



Alcohol Harm
Measuring and Building
Capacity for Policy Response and Action