Hello everyone,

I am Matthew Hudson.

And I’m the Interim Director of the newly created (European?) Health and Digital Executive Agency, HaDEA.

Today is an exciting and historic day.

And I am particular excited to speak to you about the launch of HaDEA.

It is exciting because we are about to embark on an journey together to bring about some of the top priorities the European Commission has delegated to this executive agency to manage.

And this launch of HaDEA could not have happened without you.

Your impressive agility in working so efficiently and effectively in getting HaDEA up and running in the shortest amount of the time and putting on a smile while doing it;

it is simply impressive.

We are not yet fully at 100% in terms of staffing and operations.

Some programmes and details still need to be ironed out before putting into practice.

Some units and sectors need reinforcement or still to be created entirely.

And the most challenging task off all: HaDEA is launching in the midst of the ongoing COVID-19 pandemic.

I don’t have to emphasise that we have much work to do.

Let’s keep up this momentum and not lose sight of our ambitious goals.

For now - for today - we can take a deep breath.

HaDEA is born. And it’s alive and kicking. Thanks to you.

It is without a doubt your enthusiasm, determination and unwavering commitment are the foundation of this agency.

So let us take a moment of our busy time and celebrate this launch day together.

We’ve earned it. You’ve earned it.

I am proud to have you on board in this new exciting and historic endeavour.

Welcome to HaDEA.