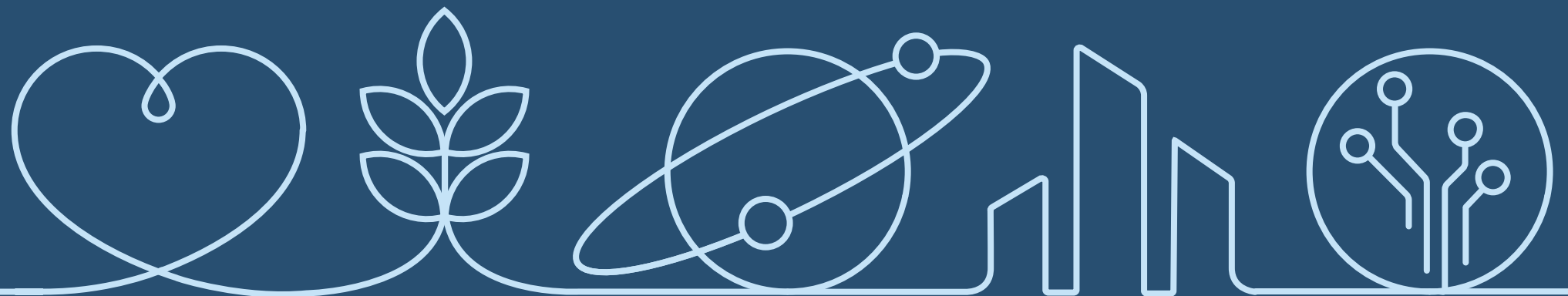




# HaDEA

European  
Health and Digital  
Executive Agency

Corporate brochure



## European Health and Digital Executive Agency

European Commission

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## FOREWORD

The Health and Digital Executive Agency (HaDEA) was created during the COVID-19 pandemic and was entirely developed and launched virtually on 1 April 2021, which I find admirable. HaDEA has been tasked with bringing EU funding to innovative businesses, national authorities and research projects, to help rebuild a post-COVID-19 Europe, which will be healthier, more digital, resilient and better prepared for current and future challenges.

How do we do this in practice? HaDEA implements EU programmes on behalf of its parent Directorates-General (DGs) at the European Commission. It does so by funding and managing projects that make a difference in the lives of EU citizens. What is quite unique, is that the cluster of programme areas within the Agency is seemingly very different, ranging from digital, to food, health, industry and space. However, all the areas are actually interconnected in different ways and this mix should result in interesting applications and solutions in the future - almost like a live experiment! We help bring drawing board concepts to life, with projects which contribute to improving the health of citizens, enabling technologies of the future, boosting growth, competitiveness and resilience, and supporting European space activities.

The Agency works with the people and for the people across all EU countries and beyond, giving financial support to projects which end up positively impacting communities. Our highly motivated and service-oriented colleagues support each project from application stage to funding and implementation. I am very proud of the work we are doing at HaDEA and I now invite you to discover who we are and what we do.



**Marina Zanchi**  
*Director, HaDEA*



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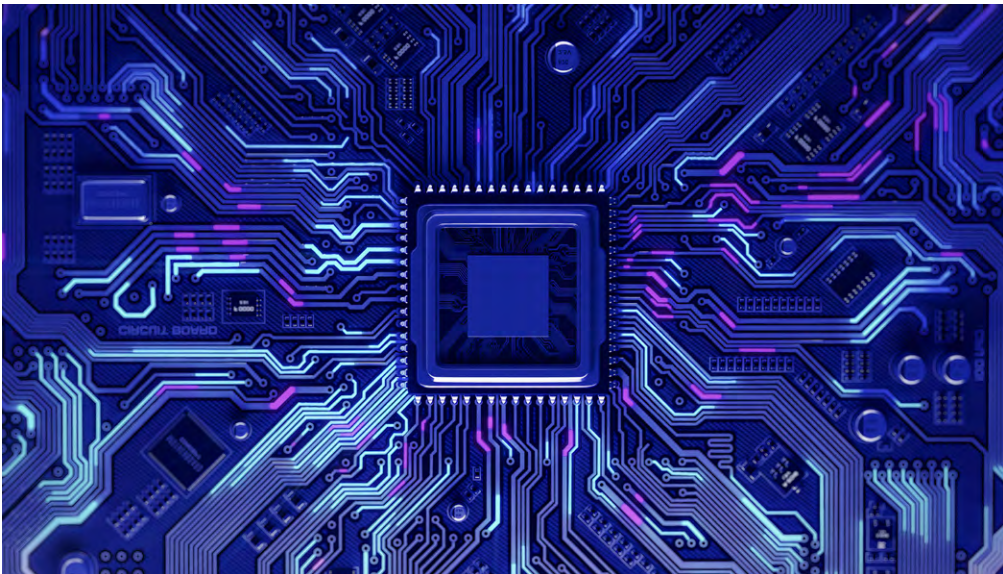
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# WHO WE ARE

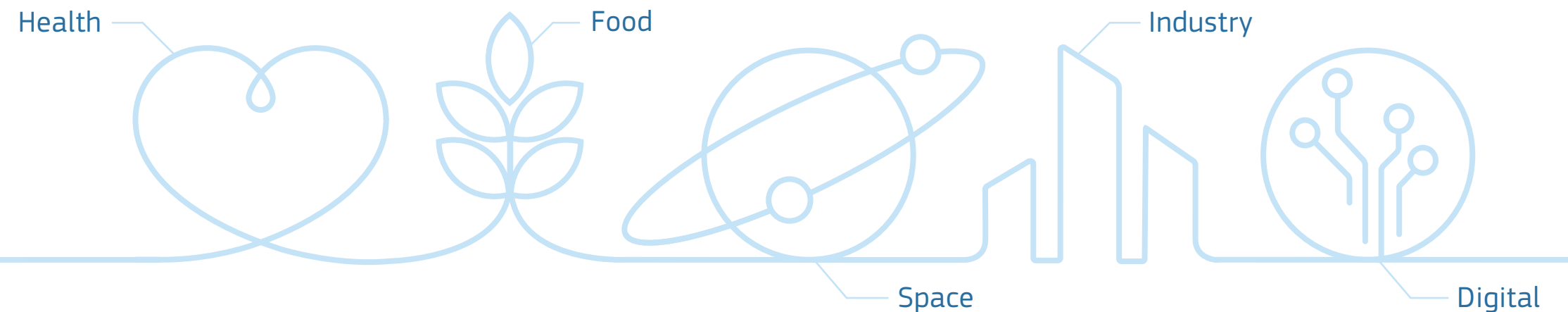
## OUR PURPOSE

### Vision

**Boosting Europe by building, from earth to space, a healthy society, a digital economy and a competitive industry.**

### Mission

HaDEA's mission is to implement actions that strengthen Europe in the domains of health, food safety, digital technologies and networks, industrial capacities, and space. We provide high-quality and service-oriented support, with the aim to enable European society to become healthier, more resilient and fair, and for European industry to become more competitive. We ensure that the projects funded by HaDEA deliver concrete results that benefit the lives of all EU citizens and provide the European Commission with valuable input for its policies.



# OUR AGENCY

The European Health and Digital Executive Agency (HaDEA) implements European programmes and initiatives on behalf of the European Commission, by managing projects that are related to health, digital, food, industry and space.

PARENT DIRECTORATES-GENERAL (DGs) OF HaDEA

<b>SANTE</b> Health & Food Safety		✓	✓	✓		
<b>GROW</b> Internal Market, Industry, Entrepreneurship and SMEs	✓					
<b>RTD</b> Research & Innovation	✓	✓				
<b>DEFIS</b> Defence Industry & Space	✓					
<b>HERA</b> European Health Emergency Preparedness and Response Authority		✓	✓			
<b>CNECT</b> Communications Networks, Content & Technology	✓	✓			✓	✓
<b>PROGRAMMES IMPLEMENTED BY HaDEA</b>	Horizon Europe Cluster 4: Digital, Industry & Space	Horizon Europe Cluster 1: Health	EU4Health	Single Market Programme: Food	Connecting Europe Facility: Digital	Digital Europe Programme

LEGACY PROGRAMMES

+ Horizon 2020 (Societal Challenges 1 & 5 and LEIT) and FP7

+ Third Health Programme

+ Food & Feed Safety

+ CEF Telecom DSI and WiFi4EU

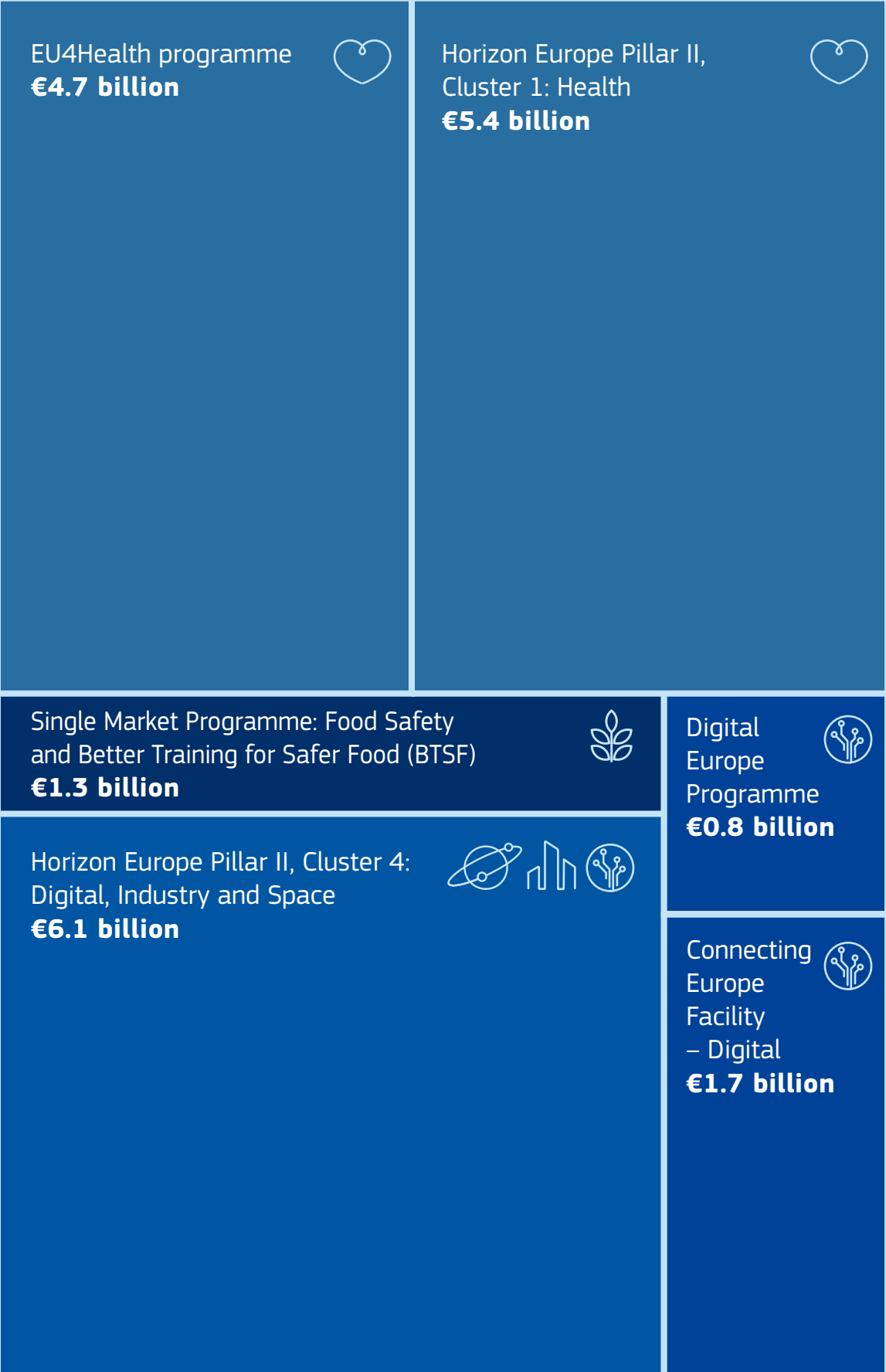
# OUR BUDGET

The expected total budget managed by HaDEA over the period 2021-2027 amounts to over €20 billion, distributed across the following programmes:

PROGRAMME	AMOUNT (EUR)
Horizon Europe Pillar II, Cluster 4: Digital, Industry and Space	€6.1 billion
Horizon Europe Pillar II, Cluster 1: Health	€5.4 billion
EU4Health programme	€4.7 billion
Connecting Europe Facility – Digital	€1.7 billion
Single Market Programme: Food Safety and Better Training for Safer Food (BTSF)	€1.3 billion
Digital Europe Programme	€0.8 billion
TOTAL	€20 billion

Included in the budget breakdown above, €1.8 billion is available from the Next Generation EU fund for actions that are part of the digital and health strands of the Horizon Europe programme.

The expected total budget managed by HaDEA over the 7-year period amounts to over €20 billion under the 2021-2027 Multi-Annual Financial Framework (MFF). In addition, the Agency is also responsible for managing projects from the predecessor (“legacy”) programmes under the 2014-2021 MFF.







## WHAT WE DO

Executive Agencies, including the European Health and Digital Executive Agency, manage EU funding on behalf of the European Commission.

This allows the European Commission to focus on developing policies and funding programmes, whilst giving the Executive Agencies the role of putting these into practice. This ensures that funding is managed more efficiently, with lower costs.

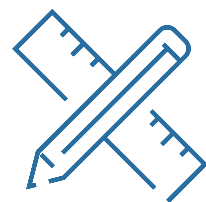
HaDEA is tasked with bringing EU funding to innovative projects, businesses and research, to help rebuild a post-COVID-19 Europe, which will be healthier, more digital, resilient and better prepared for current and future challenges.

Our job is to make sure that EU funding reaches the right people, is properly spent, has a concrete impact on the ground, and makes a meaningful difference to the lives of EU citizens.



# PROJECT MANAGEMENT LIFECYCLES

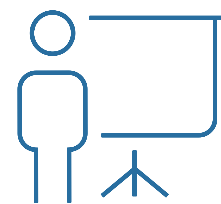
## PROCUREMENT



Preparation of tender specifications



Publication of calls



Submission of tenders



Evaluation of tenders



Opinion from the advisory committee on procurement and contracts (ACPC)\*

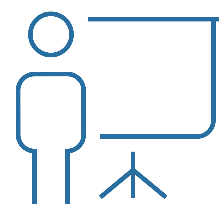


Award decision, signature and management of the ensuing contracts

## GRANTS



Call for proposals



Proposal submissions



Evaluation & selection



Signature of grant agreements



Project monitoring



Dissemination of final results

\* for open calls only

# THE PROGRAMMES WE MANAGE



## HEALTH

- EU4Health
- Horizon Europe – Health



## FOOD

- Single Market Programme (SMP):  
Food Safety



## DIGITAL

- Horizon Europe – Digital
- Connecting Europe Facility – Digital
- Digital Europe Programme



## INDUSTRY

- Horizon Europe – Industry



## SPACE

- Horizon Europe – Space

# HEALTH

The European Commission is building a stronger Health Union to support EU countries in protecting and improving the health of their citizens, and to ensure the accessibility, effectiveness and resilience of their health systems, also in times of crises.

HaDEA manages the funding for actions under the programmes EU4Health and Horizon Europe Cluster 1 ‘Health’, and works in close collaboration with Directorates-General for Health and Food Safety (SANTE), Research and Innovation (RTD) and the European Health Emergency Preparedness and Response Authority (HERA).

## EU4Health

EU4Health is the fourth and largest EU health programme, created as a response to the COVID-19 crisis. It aims to:

- Improve people’s health, reduce health inequalities, support healthy lifestyles;
- Make medical products accessible and affordable to all;
- Protect people from widespread health threats and establish a reserve of essential equipment, products and staff;
- Support and strengthen national health systems.

The programme also contributes to the objectives of Europe’s Beating Cancer Plan and the Pharmaceutical Strategy for Europe.

## Horizon Europe – Health

Horizon Europe Cluster 1 ‘Health’ aims to improve and protect the health and wellbeing of citizens of all ages by generating new knowledge and developing innovative solutions to prevent, diagnose, monitor, treat and cure diseases.

The programme also supports the objectives of Europe’s “Beating Cancer Plan”, by implementing the EU Mission on Cancer, which contributes to the prevention and earlier diagnosis of cancer, and better quality of life of cancer patients during and after their treatment.

**Contributing to  
a healthier and  
safer Europe**





## FOOD

The European Commission's food safety policy ensures a high level of protection of health for humans, animals and plants throughout the food chain. HaDEA implements the Single Market Programme (SMP) strand on food safety.

### Ensuring a safe and sustainable food chain

#### Single Market Programme (SMP): Food Safety

HaDEA manages the delivery and coordination of a number of actions under the Single Market Programme - Food Safety. SMP Food contributes to the prevention, control and eradication of certain animal and plant diseases, the sustainable and resilient production of food and the effectiveness and reliability of official controls along the food chain. Furthermore, it contributes to the targets of the EU "Farm to Fork" strategy and organises trainings under the Better Training for Safer Food initiative (BTSF).

The BTSF initiative includes trainings on food and feed law, animal health, animal welfare and plant health rules. It ensures that controls are carried out in a uniform and impartial manner in all EU countries. Involved authorities and officials can consult the online learning platform - BTSF Academy - for all training resources and activities.





# DIGITAL

Developing digital technologies is key to Europe's industrial competitiveness and strategic autonomy. Digital technologies also bring new ways to learn, entertain, work, explore, and fulfil ambitions; they will also bring new freedoms and rights, and give EU citizens the opportunity to reach out beyond physical communities, geographical locations, and social positions.

## Horizon Europe – Digital

Horizon Europe Cluster 4 'Digital' focuses on the development and knowhow of digital and enabling technologies of the future. It covers the development of these digital technologies, supporting a green and digital transformation as well as a human-centred ethical development of emerging digital technologies for competitiveness and the European Green Deal.

HaDEA supports digital research by managing the Digital part of Cluster 4 'Digital, Industry and Space' of the Horizon Europe programme and the legacy programme Horizon 2020.

HaDEA plays an important role in the implementation of the Horizon Europe programme by organising the evaluation process and managing the lifecycle of the selected projects together with the Directorate-General for Communications Networks, Content & Technology (CNECT) and other Directorates-General for the destinations 'Resilient industry', 'Green and digitised production', 'Digital emerging technologies', 'Human-centred technologies' and 'World-leading Data and Computing Technologies'.

## Connecting Europe Facility – Digital

The digital strand of the Connecting Europe Facility (CEF Digital) is part of the second generation of the Connecting Europe Facility. CEF Digital aims to leverage public and private investments in digital connectivity infrastructures that are of common European interest.

CEF Digital contributes to the:

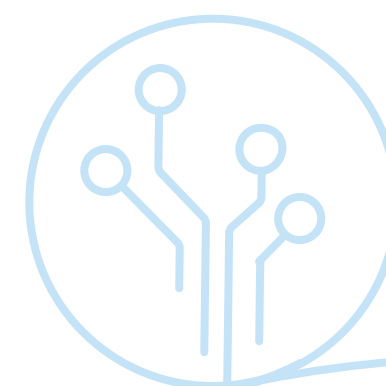
- Development of safe, secure and sustainable high-performance infrastructure, including Gigabit and 5G networks;
- Increased capacity and resilience of digital backbone infrastructures; and
- Digitalisation of transport and energy networks.



## Digital Europe Programme

The Digital Europe Programme (DIGITAL) aims to build the EU's strategic digital capacities and facilitate the wide deployment of digital technologies.

DIGITAL plays a key role in propelling the digital transformation of Europe, by providing funding in key capacity areas of supercomputing, artificial intelligence, cybersecurity, advanced digital skills, and ensuring a wide use of digital technologies. DIGITAL will also help Europe remain globally competitive and strategically autonomous, and shape the way that new technologies reflect our needs and values. HaDEA manages actions in the areas of advanced digital skills, accelerating the best use of technologies and artificial intelligence.



**Enabling  
technologies  
of the future**





## INDUSTRY

Supporting researchers and top class innovators to tackle global challenges and boost the EU industry's growth, competitiveness and resilience.

### Horizon Europe – Industry

Horizon Europe Cluster 4 'Industry' aims to boost the EU industry's resilience, growth and competitiveness, and to support it through the twin green and digital transition. HaDEA will manage scientific projects under the following destinations:

- 'Climate-neutral, circular and digitised production'
- 'Increased autonomy in key strategic value chains for resilient industry'

## SPACE

Boosting the EU's strategic autonomy by supporting technology and research activities in the space domain.

### Horizon Europe – Space

Horizon Europe Cluster 4 'Space' is the civil space research and innovation programme of the EU. Its purpose is to support the evolution of the operational EU Space Programme components; and to foster the competitiveness of the European space sector as a whole. Its programming is the responsibility of the Directorate-General for Defence Industry and Space (DEFIS), in close coordination with stakeholders at European and national level, such as the European Space Agency (ESA) and national space agencies, from industry and research.



Under Horizon Europe Cluster 4 'Space', HaDEA funds projects that prepare future evolutions of the EU Space Programme components (with a focus on Copernicus and Space Surveillance and Tracking - SST); or foster the EU space sector's competitiveness at large, reinforce its independent capacity to access space or secure its autonomy of supply for critical technologies and equipment.

## HOW WE WORK

People are the heart of our organisation. At HaDEA, we strive to create a modern workplace with lean and efficient processes, engaged colleagues, and a work environment fit for the future, where we involve our people in the design process. We believe that every project is important and our teams of experts are dedicated to delivering excellent customer service.

Having a team of skilled colleagues with diverse back-grounds, abilities and expertise is what makes our organisation stand out. We value diversity and use it to our advantage every day. Our core values underpin how we work and interact with others. We are highly committed to working in the interest of European citizens. In doing so, we are guided by objectivity, integrity, transparency and respect for others.

# 7

## VALUES OUR STAFF ARE COMMITTED TO

1

### **Integrity**

We act with honesty and respect

2

### **Client orientation**

We support our stakeholders' needs

3

### **Transparency**

We are open and accountable

4

### **Excellence**

Our passion and commitment lead to success

5

### **Fairness**

We are just and objective

6

### **Trust**

We rely on each other

7

### **Work-life balance**

We put people first



# TESTIMONIALS



“Moving from the private sector to HaDEA has been one of the best experiences of my life. HaDEA and the EU4Health programme, which I work for, focus on EU priorities that I have been supporting throughout my professional career. Health promotion, disease prevention, digitalisation, health systems and health workforce are the pillars on which we work to implement actions in order to improve healthcare and patient safety across the EU. My colleagues are highly qualified experts in different health domains and are passionate about making a difference in strategic health issues for EU citizens.”

**David Gorria Cardesa**  
*Project Adviser*



“I moved to HaDEA from CNECT, to help implement the Horizon Europe Digital programme. It is extremely gratifying to interact daily with top experts in diverse technology fields, including the internet of things, microelectronics and photonics. I’m also able to put my experience in international digital affairs to good use by helping to promote EU technologies and standards in Africa and advancing the cooperation and strategic partnership between European and African Digital Innovation Hubs (DIHs). In addition, I see the move to HaDEA as a great opportunity for my career. Now, after 100% teleworking, I’m glad to be able to work from the office again and be in direct contact with a team of very inspiring colleagues.”

**Pedro Obando**  
*Project Adviser*



“As a member of the Planning and Coordination team, I collaborate with different colleagues on governance, planning and reporting, and efficiency initiatives. What I like about HaDEA in particular, is being part of a new Agency with its own DNA - we call ourselves HaDEAns. Now that the foundations of the Agency are established, we have opportunities to shape the Agency and improve processes where needed, building on the experience and ideas from many highly skilled colleagues coming from different horizons.”

**Fanny De Lannoy**  
*Coordination & Analysis Manager*





“HaDEA is an innovative workplace, built on integrity and transparency, gathering specialists from different professional and cultural backgrounds. What I value most about HaDEA is that my ideas are heard and that I feel accomplished at the end of the day.

Supporting my colleagues in the administrative aspects of the functioning of the Agency, is what makes the day a successful one for me. Creativity and inclusiveness are encouraged across the Agency, enabling everyone to invest in their individual ideas in a collaborative way.”

**Effimia Magkou**

*Administrative Assistant to the Director*



“Despite being a new Agency, HaDEA already has a well-established place in the institutional landscape. As Financial Officer for a wide range of health projects, I have the privilege of working with exceptional scientific colleagues and with grant beneficiaries from all over Europe. In these challenging times, I am proud to contribute with my financial and legal expertise to this common effort of improving health conditions in Europe. We are a great team and knowing that our work makes a difference in the real world gives us extra motivation. It also puts a smile on our faces almost every morning.”

**Radu Blejan**

*Financial Adviser*

## FIND OUT MORE ABOUT HaDEA



[hadea.ec.europa.eu](https://hadea.ec.europa.eu)



European Health and Digital  
Executive Agency (HaDEA)



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